

**Holly Whitaker**

**Digital Communications and Content Officer**

[Whitaker.h@whiteroseacademies.org](mailto:Whitaker.h@whiteroseacademies.org)

[www.whiteroseacademies.org](http://www.whiteroseacademies.org)

@WRAcademies

**PRESS RELEASE**

14 July 2020

## **Leadership changes at Leeds West Academy**

The White Rose Academies Trust continues to grow, thrive and deliver.

Thursday 16th January 2020 saw the appointment of Christian Wilcocks as Associate Executive Principal for the White Rose Academies Trust and Mr Daniel Whieldon to Head of School, Leeds West Academy.

Following the success of these colleagues in the above roles, we are now delighted to confirm some further changes to the leadership of Leeds West Academy and the White Rose Academies Trust.

Mr Christian Wilcocks is permanently appointed as Executive Principal of the White Rose Academies Trust, as from 1 September 2020. Mr Wilcocks will lead the Trust's School Improvement Team and will also act as deputy to the Chief Executive Officer, Mr Andrew Whitaker, whilst also supporting other projects on behalf of the Trust.

In addition, Mr Daniel Whieldon is appointed as Acting Principal of Leeds West Academy, again as from 1 September 2020. Mr Whieldon has been a key leader of the academy since he joined in January 2018 and will continue to use his skills and experience in school improvement and school effectiveness to drive the continued improvements of Leeds West Academy, ensuring that our students receive the best possible education.

Chief Executive Officer: **Andrew Whitaker**

P: **Bedford Field, Woodhouse Cliff, Leeds, LS6 2LG**

T: **0113 284 4260**

E: **info@whiteroseacademies.org** W: **www.whiteroseacademies.org**

Mr Whieldon will continue to be supported in his new role by Mr Sam Pocock, Vice Principal (Quality of Education), who is charged with sustaining excellence in the quality of teaching, learning and assessment and Ms Lorna Bradford, Vice Principal, who leads on students' Personal Development, Behaviour and Attitudes for Leeds West Academy.

These changes will enable the Trust and the Luminate Education Group to grow, thrive and ensure that we deliver on our great promise.



**END**

## **NOTES TO THE EDITOR**

### **THE WHITE ROSE ACADEMIES TRUST**

Following a rapid improvement programme across Leeds East Academy, Leeds City Academy and Leeds West Academy, the young people within The White Rose Academies Trust are now benefiting from a greatly enhanced education. All three academies were judged as Good by Ofsted in 2019, with Leeds City Academy also judged as Outstanding for Leadership and Management.

**New leadership and exceptional teaching** equip students with the unique skills and personal confidence to fully meet their aspirations and potential.

The White Rose Academies Trust is a local Trust dedicated to raising and fulfilling the ambitions of young people. Our academies throughout Leeds are at the heart of the communities they serve, which is why we are committed to delivering an outstanding education to every one of our students.

The Trust employs almost 400 outstanding professionals who are committed to unlocking the potential of the next generation.

We benefit hugely from our sponsor, Leeds City College which, along with the White Rose Academies Trust, is part of the Luminare Education Group. Other members of the group include Leeds College of Music, Keighley College and Harrogate College. Our sponsor provides leadership and operational support and advice to all our academies. They also share our vision of creating a truly outstanding Trust.

#### **The Chief Executive Officer of the White Rose Academies Trust is Andrew Whitaker.**

**Andrew** joined The White Rose Academies Trust as Executive Principal on 1st September 2016, with a personal determination that all White Rose Academies will become world class providers of education to the communities that they serve by 2025.

In 2018, Andrew, was awarded a prestigious Churchill Fellowship. Andrew's previous work includes leading the transformation of Todmorden High School. For more details visit:

<https://www.theparliamentaryreview.co.uk/editions/pdfs/TPR2016- Education-Secondary-North.pdf>

For further information regarding the White Rose Academies Trust. Visit:

[https://docs.wixstatic.com/ugd/8a2ecc\\_4320ca1ba57b4c6098bc193e79ce2ce5.pdf](https://docs.wixstatic.com/ugd/8a2ecc_4320ca1ba57b4c6098bc193e79ce2ce5.pdf)

For more information, contact **Holly Whitaker, Digital Communications and Content Officer**, at [whitaker.h@whiteroseacademies.org](mailto:whitaker.h@whiteroseacademies.org) or call **07342 673 869**.